



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 51874

Schedule Dates 03/12/13-03/18/13
Advertiser STEVEN LYNCH FOR SENATE (3659)
Agency Buying Time (1408)
Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2675
CPE 2675
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 03/08/13
Last Modified 03/11/13
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,502.50
Net Total \$70,847.50
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Mar. 2013	132	\$83,350.00
Grand Total:	132	\$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	5A- 5:30A (ET)			1	1	1	1			4	\$350.00	\$1,400.00	WHDH Boston (WHDH)		3/8/13
2.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	5A- 5:30A (ET)		1							1	\$350.00	\$350.00	WHDH Boston (WHDH)		3/8/13
3.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	5:30A- 6A (ET)		1							1	\$350.00	\$350.00	WHDH Boston (WHDH)		3/8/13
4.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	5:30A- 6A (ET)			1	1	1	1			4	\$350.00	\$1,400.00	WHDH Boston (WHDH)		3/8/13
5.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	6:30A- 7A (ET)			1	1	1	1			4	\$800.00	\$3,200.00	WHDH Boston (WHDH)		3/8/13
6.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	6:30A- 7A (ET)		1							1	\$800.00	\$800.00	WHDH Boston (WHDH)		3/8/13
7.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	7A- 8A (ET)		2							2	\$1,100.00	\$2,200.00	WHDH Boston (WHDH)		3/8/13
8.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	7A- 8A (ET)			2	2	2	2			8	\$1,100.00	\$8,800.00	WHDH Boston (WHDH)		3/8/13
9.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	8A- 9A (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	WHDH Boston (WHDH)		3/8/13
10.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	8A- 9A (ET)		1							1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		3/8/13
11.0	Normal Line / SPOT	03/12/13-03/12/13	1	:30	4:30A- 4:59A (ET)			1						1	\$200.00	\$200.00	WHDH Boston (WHDH)		3/8/13
12.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	4:30A- Early Today-Sun							1		1	\$200.00	\$200.00	WHDH Boston (WHDH)		3/8/13
13.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	9A- 9:30A (ET)			1	1	1	1			4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		3/8/13

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CPE 2675
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14.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	9A-9:30A (ET)	1	1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		3/8/13
15.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	9:30A-10A (ET)	1	1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		3/8/13
16.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	9:30A-10A (ET)	1	1	1	1	1				4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		3/8/13
17.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	10A-11A (ET)	1	1	1	1	1				4	\$300.00	\$1,200.00	WHDH Boston (WHDH)		3/8/13
18.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	10A-11A (ET)	1	1							1	\$300.00	\$300.00	WHDH Boston (WHDH)		3/8/13
19.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	11A-12P (ET)	1	1							1	\$300.00	\$300.00	WHDH Boston (WHDH)		3/8/13
20.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	11A-12P (ET)	1	1	1	1	1				4	\$300.00	\$1,200.00	WHDH Boston (WHDH)		3/8/13
21.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	12P-12:30P (ET)	1	1	1	1	1				4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		3/8/13
22.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	12P-12:30P (ET)	1	1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		3/8/13
23.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	12:30P-1P (ET)	1	1	1	1	1				4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		3/8/13
24.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	1P-2P (ET)	1	1	1	1	1				3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		3/8/13
25.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	1P-2P (ET)	1	1							1	\$400.00	\$400.00	WHDH Boston (WHDH)		3/8/13
26.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	2P-3P (ET)	1	1							1	\$300.00	\$300.00	WHDH Boston (WHDH)		3/8/13
27.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	2P-3P (ET)	1	1	1	1	1				3	\$300.00	\$900.00	WHDH Boston (WHDH)		3/8/13

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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CPE 2675
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Mar. 2013 132 \$83,350.00
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28.0	Normal Line / SPOT	03/12/13-03/14/13	1	:30	3:30P- 4P (ET)			1	1	1				3	\$300.00	\$900.00	WHDH Boston (WHDH)		3/8/13
29.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	3:30P- 4P (ET)		1							1	\$300.00	\$300.00	WHDH Boston (WHDH)		3/8/13
30.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	4P- 4:30P (ET)			1	1	1	1			4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		3/8/13
31.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	4P- 4:30P (ET)		1							1	\$500.00	\$500.00	WHDH Boston (WHDH)		3/8/13
32.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	4:30P- 5P (ET)		1							1	\$600.00	\$600.00	WHDH Boston (WHDH)		3/8/13
33.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	4:30P- 5P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		3/8/13
34.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	5P- 5:30P (ET)			1	1	1	1			4	\$800.00	\$3,200.00	WHDH Boston (WHDH)		3/8/13
35.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	5P- 5:30P (ET)		1							1	\$800.00	\$800.00	WHDH Boston (WHDH)		3/8/13
36.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	5:30P- 6P (ET)		1							1	\$850.00	\$850.00	WHDH Boston (WHDH)		3/8/13
37.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	5:30P- 6P (ET)			1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		3/8/13
38.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	WHDH Boston (WHDH)		3/8/13
39.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	6P- 6:30P (ET)		1							1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		3/8/13
40.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	6P- 7 News at 6							1		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		3/8/13
41.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	6P- 7 News at 6								1	1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		3/8/13

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42.0	Normal Line / SPOT	03/12/13-03/15/13	1	:30	7P- 7:30P (ET)			1		1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		3/8/13
43.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	7P- 7:30P (ET)			1						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		3/8/13
44.0	Normal Line / SPOT	03/12/13-03/14/13	1	:30	7:30P- 8P (ET)				1	1				2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		3/8/13
45.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	7:30P- 8P (ET)									1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		3/8/13
46.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	10:59P- 7 News at 11 PM							1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		3/8/13
47.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	11P- 7 News at 11 PM								1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		3/8/13
48.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	11:25P- 7 SPORTS XTRA								1	1	\$500.00	\$500.00	WHDH Boston (WHDH)		3/8/13
49.0	Normal Line / SPOT	03/12/13-03/14/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO				1	1	1			3	\$700.00	\$2,100.00	WHDH Boston (WHDH)		3/8/13
50.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO									1	\$700.00	\$700.00	WHDH Boston (WHDH)		3/8/13
51.0	Normal Line / SPOT	03/18/13-03/18/13	1	:30	12:36A- LATE NIGHT WITH JIMMY FALLON									1	\$450.00	\$450.00	WHDH Boston (WHDH)		3/8/13
52.0	Normal Line / SPOT	03/12/13-03/14/13	1	:30	12:36A- LATE NIGHT WITH JIMMY FALLON				1	1	1			3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		3/8/13

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53.0	Normal Line / SPOT	03/13/13-03/14/13	1	:30	1:36A- Last Call with Carson Day				1	1				2	\$200.00	\$400.00	WHDH Boston (WHDH)		3/8/13
54.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	6A- 7A (ET)						1	1		1	\$250.00	\$250.00	WHDH Boston (WHDH)		3/8/13
55.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	7A- 8A (ET)						1	1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13
56.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	8A- 9A (ET)						1	1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13
57.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	9A- 10A (ET)						1	1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13
58.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	10A- 11A (ET)						1	1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13
58.0.1	Closed Preempt	03/16/13															WHDH Boston (WHDH)	Schedule Change/Exception - Kids	
59.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	7P- Access Hollywood Sat						1	1		1	\$600.00	\$600.00	WHDH Boston (WHDH)		3/8/13
60.0	Normal Line / SPOT	03/16/13-03/16/13	1	:30	1:31A- EXTRA WEEKEND						1	1		1	\$250.00	\$250.00	WHDH Boston (WHDH)		3/8/13
61.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN							1	1	1	\$250.00	\$250.00	WHDH Boston (WHDH)		3/8/13
62.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	7:57A- TODAY SHOW-SUNDAY							1	1	1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13

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63.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	9A- 7 News Today in New England-Sun	1							1	1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/8/13
64.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	12A- Extra Weekend	1							1	1	\$150.00	\$150.00	WHDH Boston (WHDH)		3/8/13
65.0	Normal Line / SPOT	03/17/13-03/17/13	1	:30	1A- Access Hollywood	1							1	1	\$100.00	\$100.00	WHDH Boston (WHDH)		3/8/13
66.0	M/G For 58.0.1 / SPOT	03/16/13-03/16/13	1	:30	9A- 10A (ET)	1						1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		3/11/13

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